

Developing Environmental Advocates by Involving Canadians in Species at Risk Recovery

Duncan Smith; Species at Risk Stewardship Coordinator; Atlantic Service Centre, Parks Canada

The recovery of species at risk in Canada can only be achieved by connecting a solid foundation of science to changing social norms. This can be achieved by directly involving people in species at risk recovery. In Kejimikujik and southwestern Nova Scotia, we are engaging visitors and residents in hands-on recovery actions. This not only enhances our research capabilities, it is also vastly improving our participants understanding of issues surrounding species at risk recovery. The connection between people, places, species and knowledge is leading to the development of advocates for the protection of species at risk and the environment.